

FOR IMMEDIATE RELEASE

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**New, “intentionally unconventional” name suits this industry leader:
No one knows nodes like FairfieldNodal**

SUGAR LAND, TEXAS After 30 years as Fairfield Industries, this seismic data acquisition and technology leader will today officially change its name to FairfieldNodal, a name that better reflects the company’s expertise across the full spectrum of nodal technology.

“Most industry insiders know us for our spec work and processing, but the truth is, everything we do is nodal,” says Walt Pharris, president of FairfieldNodal, “from the development and production of our ZNodal™ systems to our ZNodal licensing, processing and imaging.”

FairfieldNodal designs and manufactures a suite of entirely cable-free nodal systems for virtually any terrain or marine depth. The small-footprint ZNodal systems can acquire crisp, clear data in dense urban areas or pristine wilderness, in shallow water or in deep ocean regions, quickly and without the risk associated with other, more cumbersome systems.

The company believes its ZNodal technology, recognized for reliable, premium-quality results, sets FairfieldNodal apart in an evolving market where nodal expertise is becoming essential.

“We know nodes,” says Walt, putting it simply. “Actually, much of the spec data we’re known for was shot with cableless nodal systems we developed right here at FairfieldNodal.”

FairfieldNodal ZNodal systems are available for deployment worldwide.

About FairfieldNodal

Privately held FairfieldNodal is headquartered in Sugar Land, Texas, and offers a full spectrum of nodal seismic products and services, from systems and acquisitions to non-exclusive seismic data, imaging and visualization. FairfieldNodal is the industry leader in cable-free, seismic-data-acquisition system manufacturing.

For more information, contact Debra Dryer at FairfieldNodal at 281.275.7500, or visit FairfieldNodal.com.